

### **SEMINAR SPONSOR \$2500** (1 available)

**Seminars run throughout the Home & Garden Show on Friday, Saturday & Sunday. We bring in different speakers presenting and speaking on interest creating topics. This year's premier seminar speakers will be Cisco Morris. The Seminar Sponsorship will include the following:**

- ⇒ Logo/Business name featured on Seminar promotional signs in the 'B' Building & around the Fairgrounds
- ⇒ Logo/Business name featured on Seminar promotional media such as, Facebook events, Fliers, Home & Garden Show website, print marketing & in the official HGS Program.
- ⇒ One non premium 10x9 Booth space at the 2017 Home & Garden Show
- ⇒ 10 Home & Garden Show tickets
- ⇒ Additional banner & promotional handouts provided by the sponsor to be placed in the 'B' Building.
- ⇒ Building Sponsor for 'B' Building
  - \*Logo/Business name featured on a 2x2 correx sign on the 'B' Building
  - \*The buildings will be referred to as the "your business name" building in the official Home & Garden Show book & map

### **PLAYHOUSE PASSPORT SPONSOR \$2,000** (1 available)

**One of the most popular features of the SICBA Home & Garden Show are the Playhouses for Charity! The Playhouses and their corresponding charities will be featured in the Pavilion this year. Your sponsorship includes:**

- ⇒ Logo/Business name featured on the Playhouse Passport
- ⇒ Logo/Business name on the promotional signage for the Playhouse Pavilion
- ⇒ Logo/Business name featured in all promotional marketing material for the HGS and Playhouses including Facebook, fliers, website & ticketing website
- ⇒ One non premium 10x10 or 10x9 booth or credit towards booth purchase (\$580 credit)
- ⇒ 10 Home & Garden Show tickets
- ⇒ Building Sponsor for the Pavilion
  - \*Logo/Business name featured on a 2x2 correx sign on the Pavilion
  - \*The buildings will be referred to as the "your business name" building in the official Home & Garden Show book.
  - \*Your logo/business name on the official Home & Garden Show map

### **WINE & BEER TASTING EVENT \$2000** (1 available)

**NEW to the Home & Garden Show this year! Friday & Saturday nights we will feature wineries, breweries and distilleries in our buildings. They will be serving tastes of their products to attendees who purchase a ticket to the event.**

- ⇒ Logo/Business name featured on all promotional signage, social media, printed media & ticketing for this event
- ⇒ Logo/Business name printed on tasting glasses
- ⇒ 10 Home & Garden Show Tickets

### **MEDIA SPONSOR \$1500** (unlimited available)

**As a valued Media Sponsor of the SICBA Home & Garden Show, your sponsorship will include**

- ⇒ Logo/Business name on printed advertising mediums (posters, fliers & newsprint), HGS Facebook page, website and featured in the official Home & Garden Show Book
- ⇒ Logo/Business name on the online ticketing software
- ⇒ 10 Home & Garden Show tickets

### **LEGO BUILD CONTEST SPONSOR \$1500** (1 available)

**We will be featuring a Child Lego Build Contest, which will have a small reservation/entry fee to participate. These events will run Saturday and Sunday in the Pavilion.**

- ⇒ Logo/Business name on the promotional signage for the event, social media, printed fliers, media promotions, website and official Home & Garden Show Book
- ⇒ Additional banners or promotional handouts, provided by you, to be displayed & available at the Contests.
- ⇒ Company representative to help present awards.
- ⇒ 5 Home & Garden Show tickets

### **ENTERTAINMENT SPONSOR \$1000** (4 available)

**We will have bands playing throughout the day on Friday, Saturday & Sunday under a large tent on the SICBA stage.**

- ⇒ 4 x6 banner provided by you to be hung on the back of the tent on the stage
- ⇒ Logo/Business name on all promotional signage for the event, social media, printed fliers, media promotions, website, ticketing site & HGS Book
- ⇒ 5 Home & Garden Show tickets

### **BUILDING SPONSOR \$500** (3 available)

**This is a highly visible sponsorship. Buildings C, D & F are available for sponsorship.**

- ⇒ Each building you sponsor will feature your logo along with the building letter on a 2x2 correx sign.
- ⇒ The buildings will be referred to as the "your business name" building in the official Home & Garden Show book.
- ⇒ Your logo/business name on the official Home & Garden Show map
- ⇒ 5 Home & Garden Show tickets

# 2018 SICBA Home & Garden Show Sponsorship Agreement

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## SPONSORSHIP SELECTION:

Seminar Sponsor

Playhouse Passport Sponsor

Building Sponsor  Which Building? C D F

Wine & Beer Tasting Event

Lego Build Sponsor

Entertainment Sponsor

Media Sponsor

SPONSORSHIP TOTAL

## \*PLEASE NOTE\*

Sponsorships are first come first serve. Your sponsorship will not be locked in until paperwork and payment is received.

Please also email Lianna at the SICBA office, a high quality version of your logo in png and jpg format. Both formats are needed to fulfill sponsorship obligations. Logos can be emailed to [Lianna@SICBA.org](mailto:Lianna@SICBA.org), no later than December 15th.

## PAYMENT

Payments must be made in full by check or credit card by December 15, 2016. If you need to establish a payment plan, please call Lianna at 360-488-4079, otherwise, payment in full is required to reserve a sponsorship. Checks are made out to SICBA.

CHECK

CREDIT

Check # \_\_\_\_\_ CREDIT CARD # \_\_\_\_\_

Exp: \_\_\_\_\_ CSV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Email for receipt: \_\_\_\_\_